



FOR IMMEDIATE RELEASE

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April 16, 2010

**APRIL IS DONATE LIFE MONTH!! UNC
ESHELMAN SCHOOL OF PHARMACY AND
CAROLINA DONOR SERVICES HAVE
PLANNED A FREE OUTDOOR CONCERT
TO RAISE AWARENESS....**

This free outdoor concert will raise awareness about the importance of registering to be an organ donor. There will be live bands, FREE food, FREE t-shirts for first 100 people, several speakers with first-hand organ transplant experiences, and laptop stations for people to register online.

WHO: Hosted by the UNC Eshelman School of Pharmacy and Carolina Donor Services.
WHAT: DONATE LIFE CONCERT - BANDS Sister Soma, Negative I, 48 Hours
WHERE: Old Campus Upper Quad, corner of Cameron Ave and Raleigh Rd
WHEN: Friday, April 16, 2010, 6:00pm - 8:30pm

ABOUT CAROLINA DONOR SERVICES

Carolina Donor Services is the federally-designated, non-profit organ and tissue donation organization serving 6.1 million people in 78 counties of North Carolina and Danville, Virginia. Carolina Donor Services maximizes the passing of the heroic gift of life from one human being to another through organ and tissue donation. In North Carolina, over 3,000 people are currently waiting for an organ transplant, and nationally, over 105,000 people are on the organ waiting list. For more information, visit

www.carolinadonorservices.org; call 1-800-200-2672 or write 3621 Lyckan Parkway, Durham, NC 27707.

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If you'd like more information about this, or to schedule an interview with Kirsten Wright, please call 919-489-8404 or e-mail Kirsten at kwright@carolinadonorservices.org